

The STEM Hub is thrilled to announce STEMFest is back for its third and final event of the year, in Sunderland! This 3-day event will feature interactive STEM-themed zones for over 3,000 schoolchildren aged 9-13 years from the North East region to immerse themselves in the exciting world of STEM industries.



### Event Overview

STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

### Event Details

**Dates:** 8th - 10th October 2024

**Location:** The Beacon of Light, Sunderland

**Exhibitors:** Around 50 companies showcasing the wonders of STEM

**Schools:** Around 3,000 schoolchildren attending

**Zone themes:** Space, Technology, E-Sports/ Sports, Energy, Manufacturing

For more information on our upcoming STEMFest events and to look back at previous years, visit our website [here](#).

### Social Media Handles

**X:** @rtcstem

**Instagram:** @stemhubrtc

**LinkedIn:** @RTC North

**TikTok:** @stemhubrtc

**Facebook:** @RtcStem

**Official Hashtag:**  
#STEMFest

## Example Social Media Posts

### LinkedIn:

We're excited to announce we are sponsoring **#STEMFest** this October at The Beacon of Light! This event will bring together over 3,000 schoolchildren to explore hands-on **#STEM** activities. We're excited to be playing a part in inspiring future STEM professionals! **#STEMFest**

### X:

Exciting News! We're sponsoring **#STEMFest!** Over 3,000 schoolchildren will engage in interactive **#STEM** activities with industry professionals at The Beacon of Light, Sunderland. We can't wait to inspire the next generation of STEM leaders! **#STEMFest**

### Instagram:

Exciting news! We're sponsoring **#STEMFest!** From 8 – 10 Oct, over 3,000 schoolchildren will engage in interactive **#STEM** zones at The Beacon of Light. We're excited to be playing a part in inspiring future STEM professionals! **#STEMFest**

### Facebook:

We're thrilled to announce we're sponsoring **#STEMFest!** This three-day event will see over 3,000 schoolchildren diving into hands-on **#STEM** activities and exploring career opportunities with industry experts. **#STEMFest**

## Tips for Effective Social Media Engagement

1. Use our social media handles to tag us and use the hashtags **#STEMFest** and **#STEMFest** to increase visibility.
2. If your company is also exhibiting, share photos and videos of your exhibits and staff.

**Thank you for your support and being a part of #STEMFest Sunderland! Let's inspire the next generation together.**

## Contact Information

**For any questions or additional support, please contact:**

**Email:** [STEM@RTCNORTH.CO.UK](mailto:STEM@RTCNORTH.CO.UK)

**Phone:** 0191 5614400 (ext 2)

**Feel free to customise these posts to better match your company's voice. Let's make STEMFest Sunderland a memorable and inspiring event for all the young minds attending!**

**Official Hashtag:**  
**#STEMFest**