

**SOCIAL MEDIA TOOLKIT FOR SCHOOLS** 

The Yorkshire and Humber STEM Hub is thrilled to announce the return of STEMFest this June 2024! This 3-day event will feature interactive STEM-themed zones for over 3,000 school children aged 10-13 years from the Yorkshire region to immerse themselves in the exciting world of STEM industries.







STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

### **Event Details**

Dates: 24th - 26th June 2025 Location: Life Centre, Bradford

Exhibitors: Around 50 companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space and Travel | Sustainability and Wellbeing | Technology | Manufacturing and Engineering

For more information on our upcoming STEMFest events and to look back at previous years, visit our website here.

# **Social Media Handles**

X: @rtcstem

Instagram: @stemhubrtc LinkedIn: @RTC North TikTok: @stemhubrtc Facebook: @RtcStem

**Official Hashtag: #STEMFest** 









# **Example Social Media Posts**

#### **Twitter:**

Our students are thrilled to be attending **#STEMFest** this June! A fantastic opportunity to dive into hands-on **#STEM** activities and meet industry professionals. We can't wait to see their excitement and inspiration!

## LinkedIn:

We are excited to announce that our students will be attending **#STEMFest** in Bradford! This event is an incredible opportunity for our young learners to engage in interactive **#STEM** activities and explore various career paths with industry experts. We are looking forward to fostering their passion for STEM and inspiring the next generation of leaders!

### Instagram:

Our students are gearing up for **#STEMFest** this June! They'll experience hands-on **#STEM** activities, meet industry professionals, and explore exciting career opportunities. We're excited to see their enthusiasm and inspiration at the Life Centre, Bradford!

## **Tips for Effective Social Media Engagement**

- 1. Use our social media handles to tag us and use the hashtag #STEMFest to increase visibility.
- 2. Share photos of your students from the event.

Thank you for being a part of #STEMFest Yorkshire!

## **Contact Information**

For any questions or additional support, please contact:

Email: STEM@RTCNORTH.CO.UK Phone: 0191 5614400 (ext 2) Official Hashtag: #STEMFest













