

SOCIAL MEDIA TOOLKIT FOR EXHIBITORS

The Yorkshire and Humber STEM Hub is thrilled to announce the return of STEMFest this June 2025! This 3-day event will feature interactive STEM-themed zones for over 3,000 schoolchildren aged 10-13 years from the Yorkshire region to immerse themselves in the exciting world of STEM industries.







Event Overview

STEMFest events are crafted to provide hands-on, interactive experiences that introduce young people to various roles within STEM (science, technology, engineering, and mathematics) through engaging activities led by industry experts. The aim is to inspire the next generation of the STEM workforce.

Event Details

Dates: 24th - 26th June 2025 Location: Life Centre, Bradford

Exhibitors: Around 50 companies showcasing the wonders of STEM

Schools: Around 3,000 schoolchildren attending

Zone themes: Space and Travel | Sustainability and Wellbeing | Technology | Manufacturing and Engineering

For more information on our upcoming STEMFest events and to look back at previous years, visit our website here.

Social Media Handles

X: @rtcstem

Instagram: @stemhubrtc LinkedIn: @RTC North TikTok: @stemhubrtc Facebook: @RtcStem

Official Hashtag: **#STEMFest**









Example Social Media Posts

LinkedIn:

We're excited to announce our participation in **#STEMFest** Yorkshire and showcase our company and inspire future STEM professionals! Taking place from 24th - 26th June 2025 at the Life Centre, Bradford, this event will bring together over 3,000 schoolchildren to explore hands-on **#STEM** activities and learn from industry professionals.

X:

Exciting News! We're participating in **#STEMFest**! Over 3,000 schoolchildren will engage in interactive **#STEM** activities with industry professionals from 24th - 26th June 2025 at the Life Centre, Bradford. We can't wait to inspire the next generation of STEM leaders!

Instagram:

Big news! We're part of **#STEMFest**! From 24th - 26th June 2025, over 3,000 schoolchildren will engage in interactive **#STEM** zones at the Life Centre, Bradford. We're excited to showcase our company and inspire future STEM professionals!

Facebook:

We're thrilled to announce our participation in **#STEMFest**! This three-day event (24th - 26th June 2025) will see over 3,000 schoolchildren diving into hands-on **#STEM** activities and exploring career opportunities with industry experts.

Tips for Effective Social Media Engagement

- 1. Use our social media handles to tag us and use the hashtag **#STEMFest** to increase visibility.
- 2. Share photos and videos of your exhibits and staff.
- 3. Highlight success stories or interesting facts about your company's involvement in STEM.

Thank you for being a part of #STEMFest Yorkshire! Let's inspire the next generation together.

Contact Information

For any questions or additional support, please contact:

Email: STEM@RTCNORTH.CO.UK Phone: 0191 5614400 (ext 2)

Feel free to customise these posts to better match your company's voice.

Let's make STEMFest Yorkshire a memorable and inspiring event for everyone!

Official Hashtag: #STEMFest







